



# Egyptian Coatings Show 2019

**23 – 24 September 2019**

**NEW  
VENUE**

EIEC (Egypt International Exhibition Center)  
New Cairo, Egypt

**The Biggest Coatings  
Gathering in Egypt  
Where Deals are Done**



[www.coatingsgroup.com/mecs/cairo](http://www.coatingsgroup.com/mecs/cairo)

# The Egyptian Coatings Show returns to Cairo but at a new venue

Since 1997, this long-standing event has been providing exhibitors of the Egyptian Coatings Show with an extremely cost-efficient way to place products in front of existing and potential new customers in a highly prestigious environment.

In 2019, we will offer another lucrative live event, which should form an integral part of your business and marketing strategy. Having a quality industry audience of thousands of potential customers in front of you, face-to-face, is not only the best way to fly the flag, promote products and services but it also enables you to shorten the sales process and make huge cost savings.

Where else can you sell one product and simultaneously launch another, whilst increasing brand visibility, networking with industry clients/prospects and keep a close eye on the competition.

## Meet the Decision Makers

Given this unique event, many of the visitors will be owners or directors of companies, giving you the opportunity to meet an extremely high number of decision makers all under one roof.

We specifically target visitors to the show with decision making influence via an extensive promotional campaign including targeted mailings, as well as advertising in Polymers Paint Colour Journal (PPCJ) and many other media sources.

**BOOK YOUR STAND NOW**



## Exhibitor Profile

### Coating Raw Materials

Binders  
Solvents  
Pigments  
Extenders & Fillers  
Additives  
Biocides  
Chemicals  
Polymers  
Resins  
Waxes  
And many more

### Laboratory, Production & Packaging Equipment

Dispersers  
Drums  
Mixers  
Extruders, Kneaders  
Mills, Triple Roller Mills

Engineering  
Filters  
Pumps  
Metering Devices & Balances  
Conveying Systems  
Filling Systems  
Packaging Labelling  
UV / EB Technology & Products  
Logistics  
Tinting Technology  
Screening Machines  
Coolers  
Pipe Technology  
Powder Coatings Technology  
Other Laboratory & Production Equipment

### Testing & Measuring Equipment

Quality Control & Laboratory Testing Equipment  
Production & Process Control  
Other Testing & Measuring Equipment

### Environmental Protection & Safety at Work

Occupational Safety  
Container Washing Equipment  
Emission Treatment  
Effluent Treatment  
Solvent Recycling  
Other Environmental Protection

### Services

Software & Hardware  
E-Commerce  
Training, Education & Qualification  
Technical Information & Publication  
Transportation  
Consultancy  
Research & Development  
Contract Manufacturing  
Other Services

### Other Sectors

Printing Ink Raw Material  
Adhesive & Sealants Raw Material  
Intermediates For Construction Chemicals  
And many more

### End-User (applications and sectors)

Automotive  
Aviation  
Architecture  
Construction  
Furniture Industry  
Oil, Gas & Petrochemical Industry  
Plastics & Packaging  
Printing  
Processing, Electrical & Machinery Industries  
Shipbuilding  
Wind Power & Renewable Energies  
Marine  
And many more

# Why exhibit at the Egyptian Coatings Show 2019?

NEW venue announced – The show moves to the new Egypt International Exhibition Centre (EIEC) in 2019 boasting: 4 halls providing over 40,300m<sup>2</sup> of exhibition space accessible from two private entrances and includes features such as easy access to the Conference Centres, Coffee Shops, Food Court and Parking.

## Useful Contacts for the Egyptian Coatings Show 2019

Contact us now to reserve your stand, discuss sponsorship opportunities or if you have any other enquiries:

**Chris Reynolds**

e: [chrisreynolds@dmgevents.com](mailto:chrisreynolds@dmgevents.com)  
t: +44 (0) 1737 855 109

**Jessica Szuts-Naranjo**

e: [jessicasn@dmgevents.com](mailto:jessicasn@dmgevents.com)  
t: +44 (0) 1737 855 162

**Fan Landers**

e: [fanlanders@dmgevents.com](mailto:fanlanders@dmgevents.com)  
t: +44 (0) 1737 855 078

**Ranjeet Sandhu**

e: [ranjeetsandhu@dmgevents.com](mailto:ranjeetsandhu@dmgevents.com)  
t: +44 (0) 1737 855 105

**Sue Rothwell**

e: [susanrothwell@dmgevents.com](mailto:susanrothwell@dmgevents.com)  
t: +44 (0) 1737 855 107

**Chris Malthouse (Editor)**

e: [christinemalthouse@dmgevents.com](mailto:christinemalthouse@dmgevents.com)  
t: +44 (0)1737 855106

[www.coatingsgroup.com/mecs/cairo](http://www.coatingsgroup.com/mecs/cairo)



## Sponsorship

By being a sponsor at the Egyptian Coatings Show 2019 you will maximise the visitor numbers to your stand at the show and create a longer lasting impression of your brand, company name and products or services.

Below is a range of sponsorship opportunities that can be tailor-made to meet your needs and marketing objectives – whatever your budget. When booking your stand ask for further details.

Visitor Badges • Lanyards • Visitor Bags • Website ..... and many more

To find out more about sponsorship and discuss a tailored package bespoke to you and your company, please contact the team.

### Promotional opportunities at the Egyptian Coatings Show 2019

As an exhibitor, your company will be listed free-of-charge in the catalogue. However, we do advise you to take advertisement space to ensure your company gains the maximum amount of exposure before, during and after the event. Many visitors will receive a copy of the catalogue before the event, refer to it during the show and use it constantly as a source of reference long after the event. Advertising in the catalogue is a cost-effective way to generate additional interest in your company and products.

**Please contact Jessica Szuts-Naranjo for more information:  
jessicasn@dmgevents.com**



## Business Presentations

These give exhibitors the opportunity to discuss their products or services in the form of a presentation. Applications to present will be offered six months prior to the exhibition.

**For more information, please contact:  
MarketingCoatings@dmgevents.com**



## Organised by the people who know the coatings industry

The Coatings Group organises a number of successful coatings events around the world and apart from publishing Polymers Paint Colour Journal (PPCJ), also publishes the successful Asia Pacific Coatings Journal (APCJ). Many of the visitors to the events are regular readers of the magazines, which is why they provide an integrated platform for promoting your products in Asia, the Middle East, Europe and Africa.

Organised by:



Sponsored by:

